



Collaboration between Thammasat Business School (TBS) and Singapore Management University (SMU)

On July 1, 2024, Thammasat Business School (TBS) under the leadership of Assoc. Prof. Dr. Somchai Supattarakul (Dean of TBS), Asst. Prof. Dr. Orapan Yolrabil (Associate Dean for Academic Affairs and Alliance Network) and Asst. Prof. Dr. Nopporn Ruamgwanit (Director of Integrated Bachelor's and Master's Degree Program in Business and Accounting and Acting Director of Bachelor's Degree in Business Administration (International Program)) attended a Memorandum of Understanding (MoU) signing ceremony with representatives from Singapore Management University (SMU). The SMU delegation included Assoc. Prof. Themis Suwardy, Associate Provost (PGP Education); Prof. Benedict Koh, Associate Dean (PG Finance Programmes, MiM) at Lee Kong Chian School of Business; Assoc. Prof. Wang Jiwei, MPA & MSA Programme Directors at the School of Accountancy; Asst. Prof. Prasart Jongjaroenkamol, MPA Co-Director at the School of Accountancy.

This significant event marks the launch of the 3+1 Bridging Program between TBS and SMU (Lee Kong Chian School of Business and the School of Accountancy). In this program, students spend 3 years at TBS and 1 year at SMU, earning a Bachelor's Degree from TBS and a Master's Degree from SMU. The program is designed to provide students with a diverse and enriching educational experience, equipping them with the knowledge and skills to thrive in an increasingly interconnected world.



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